

CHOICES[®]

BY DL

18 CARAT INTERCHANGEABLE JEWELLERY



Be who you want to be, whenever you want to be with Choices by DL. Easily adapt your jewellery wardrobe with matching earrings, rings or bangles. With the endless variety of styles you can go from casual to city chic or glamorous diva. Experience the ultimate flexibility in jewellery through the endless variations of Choices by DL.

With love,
Debora Huisman-Leeser



CONCEPT

Choices by DL is all about the question why you should settle for one thing, when you've got Choices.

The genius of Choices by DL lies in an accessible jewellery collection that puts you in control. Through customizable jewellery you can mix and perfectly match your jewellery wardrobe with any outfit in a split second, without compromising on quality or design.

Transform the crisp turquoise blue less-is-more ring that perfectly matches your favorite blue jeans, into a glamorous femme fatale look with the white diamond studded beauty of intense black. Adding a touch of breathtaking brilliance that sparkles every eye.

Be who you want to be, whenever you want to be with Choices by DL. From the Classic square model to the more playful Oval collection, it's your Choice.

Customize and combine your base (ring, bangle, earrings, pendant or cufflinks), any way you like through an ingenious system. Modify your look by varying 18 carat yellow, white or rose gold frames in various and surprising designs. And last, add the perfect touch of colour from our wide range of beautiful stones to complete your look.

Easily adapt your jewellery wardrobe with matching earrings, rings or bangles. With the endless variety of styles you can go from casual to city chic or glamorous diva. Express your creativity by adding diamonds or natural semi-precious stones in a wide variety of colors. From an intense London Blue Topaz, a tender Pink Opal or mesmerizing Rutile Quartz to stylish Smokey Quartz and timeless Onyx.

Indulge yourself in the luxurious diamond specials for base, frames and stones. Or simply expand your Choices by DL wardrobe in a box with the latest styles, through the continuously expanding collection of Choices by DL.

Experience the ultimate flexibility in jewellery through the endless variations of Choices by DL.

A woman with long, dark, wavy hair is shown from the chest up, wearing a vibrant red sleeveless dress. She has bright blue eyes, light skin, and is wearing bold red lipstick. Her hair is blowing in the wind, creating a sense of movement. She is looking slightly upwards and to the left, with her right hand raised near her chin. On her ring finger, she wears a large, square, white stone ring. A delicate gold chain necklace with a small, dark, teardrop-shaped pendant hangs around her neck. She is also wearing large, dark, teardrop-shaped earrings. The background is a solid, deep red color.

WHEN IN DOUBT, WEAR RED



JEWELLERY BASE

Choose a (diamond) jewellery base

Available in white, yellow and rose gold

With or without white, black or brown diamonds

GEMSTONE

Choose a matching gemstone

Available in many colors, faceted and

cabochon



FRAME

Choose a frame

Available in white, yellow and rose gold

With or without white, black or brown diamonds

In addition to the choice of many shapes and sizes of products, there is also a wide range of color stones to choose from. The stones are found in 2 polished shapes; facettted (left) and cabochon (right).



CLASSIC CORE LARGE AND OVAL DIAMONDS SMALL
18 carat rose gold with white diamonds and Mother of Pearl





LUXURY EARRING PIERCINGS

The Choices by DL collection has been expanded again with the Luxury Earring Piercings. Complete your look with these true eye-catchers. Our new Luxury Piercings are available in white, yellow and rose gold. Get in touch with us for more information.





BRACELET BASE OVAL SMALL

18 carat white gold with white diamonds and Red Garnet



BOHO CHIC EMERALD

18 carat white gold with white diamonds and Red Garnet

ORANGE IS THE NEW BLACK

Orange stones increase and aid personal power, self-esteem and confidence. A balance of orange will let a person handle the ups and downs of life with finesse, quickly recovering from disappointments or wounded heart or pride. Orange represents confidence, joy and enthusiasm.





BOHO CHIC SIMPLICITY
18 carat yellow gold and Orange Zytine



KEEP YOUR LOVED ONES CLOSE TO YOU

Engrave these pendants with the initials of your loved ones and carry them always with you!





Boho Chic Ajour



Boho Chic Base Diamonds



Boho Chic Galaxy



Boho Chic Simplicity



Boho Chic Flower



Boho Chic Emerald



Boho Chic Evening



Boho Chic Gipsy



Boho Chic Raindrop

The bases and frames are available in 18 carat white-, yellow and rosegold with or without diamonds in various, surprising designs. Mix and match them with different gemstones. View our extensive collection on www.choicesbydl.com and use the filters to make your right choice!



BOHO CHIC LEAF DIAMONDS

18 carat yellow gold with white diamonds and Mother of Pearl



RAINDROP NECKLACE

18 carat yellow gold with white diamonds and Green Agate



BOHO CHIC RAINDROP DIAMONDS

18 carat yellow gold with white diamonds and Rutile Quartz



OVAL AJOUR MEDIUM

18 carat yellow gold with white diamonds and Rutile Quartz

ADD SOME EXTRA GLAM TO OUR NEW YELLOW
GOLD CHAIN NECKLACE WITH A STUNNING
WHITE DIAMOND LINK OR CHOOSE THE BLACK
OR BROWN DIAMOND LINK



NECKLACE CHAIN LARGE
18 carat yellow gold with white or black diamonds





CLASSIC CORE MEDIUM OVAL TIGER SMALL

18 carat yellow gold with white and black diamonds, Yellow gold Dome and Rutile Quartz

GREEN VIBES
GOOD VIBES





CLASSIC AJOUR LARGE AND CLASSIC DIAMONDS SMALL
18 carat yellow gold with white diamonds, Malachite and Onyx





BOHO CHIC EVENING
18 carat yellow gold and Malachite



BRACELET CHAIN LARGE

18 carat yellow gold with white and black diamonds

Also available in 18 carat rose gold



CLASSIC SMALL

18 carat yellow gold with white diamonds and Green Chrysoprase



WING EARRINGS

18 carat white gold with white diamonds



TWIN, TWIN DIAMONDS AND THIN TWIN DIAMONDS

18 carat white gold with white diamonds



BOHO CHIC GYPSY DIAMONDS

18 carat white gold with white diamonds and Larimar



CLASSIC WHITE DIAMONDS LARGE AND CLASSIC MEDIUM

18 carat white gold with white diamonds, London Blue Topaz and Sky Blue Topaz





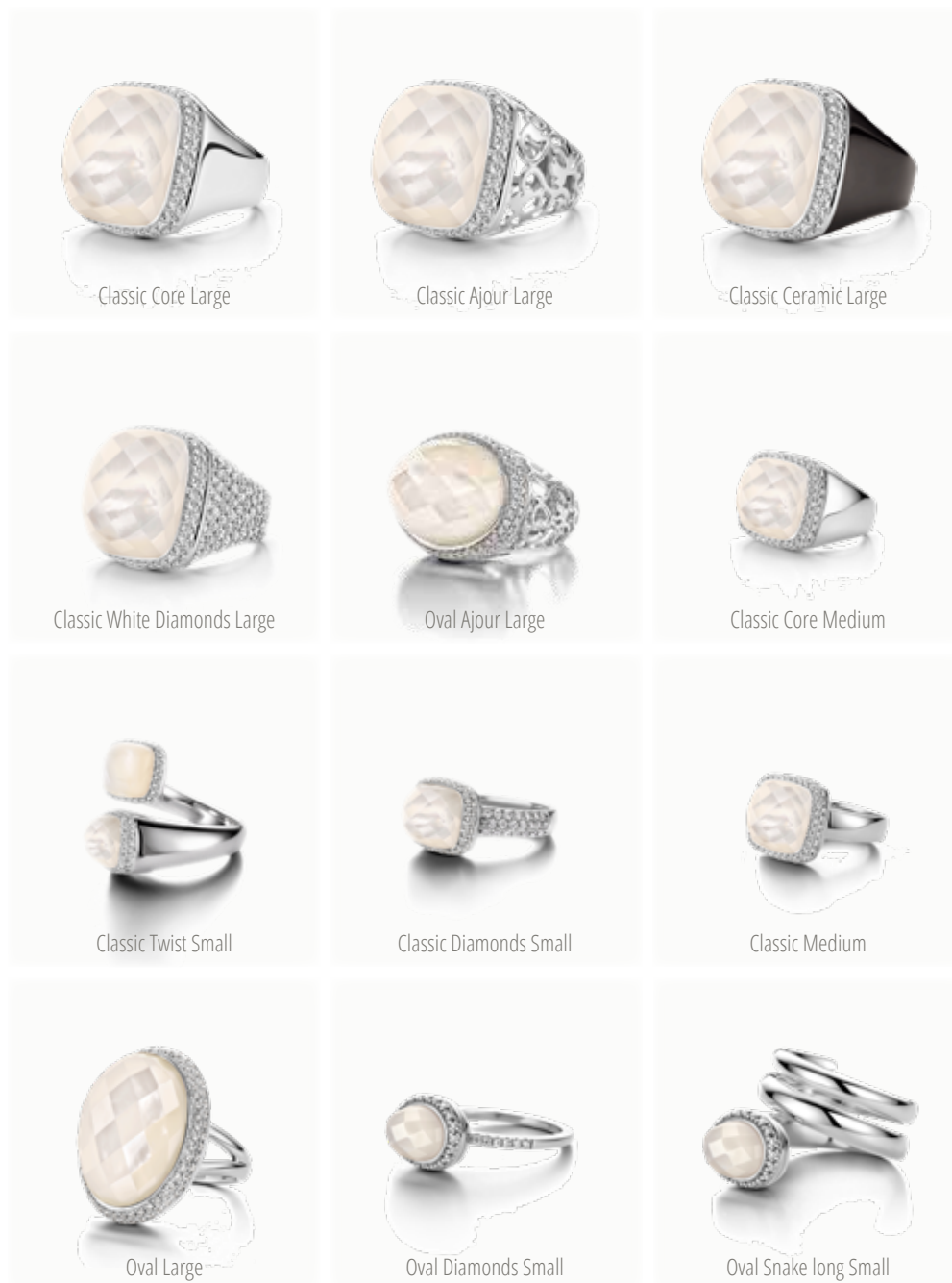
CLASSIC SMALL GALAXY

18 carat white gold with white diamonds and Larimar



OVAL DIAMONDS SMALL AND CLASSIC CERAMIC LARGE

18 carat white gold with white diamonds, Onyx and Larimar



One can't argue about tastes and trends change. Therefore create the style that suits you! Do you prefer the Classic rings, the Oval Ajour rings or the Oval Snake Long? View our extensive collection on www.choicesbydl.com and use the filters to make your right choice!



CLASSIC AJOUR MEDIUM AND OVAL CORE LARGE
18 carat white gold with white diamonds and Mother of Pearl

PURPLE RAIN

Amethyst is a powerful and protective stone. It guards against psychic attack, transmuting the energy into love and protecting the wearer from all types of harm, including geopathic or electromagnetic stress and ill wishes from others. Amethyst is a natural tranquiliser, it relieves stress and strain, soothes irritability, balances mood swings, dispels anger, rage, fear and anxiety.





OVAL CORE LARGE AND OVAL SNAKE LONG SMALL

18 carat white gold with white diamonds, Lavender Serpentine and White Diamond Dome



BOHO CHIC GALAXY

18 carat white gold with white diamonds and Lavender Serpentine



BOHO CHIC BIRD OF PARADISE BLUE

18 carat white gold with GASSAN 121 solitaire studs, various colourstones and Amethyst





BRACELET BASE CLASSIC SMALL

18 carat white gold with white diamonds and Amethyst

PINK ISN'T JUST A COLOR IT'S AN ATTITUDE

Pink healing stones evoke love and the sweetness of life. They wrap us in their energy and promise that all will be well. They tell us that we are beautiful beyond compare. The color pink is very caring and soft, and represents unconditional love and compassion.





CLASSIC TRIANGLE SMALL

18 carat white gold and Pink Serpentine



BOHO CHIC PEARSHAPE

18 carat yellow gold with white diamonds and Pink Serpentine



CLASSIC WHITE DIAMONDS LARGE
18 carat white gold with white diamonds and Pink Opal







BOHO CHIC BIRD OF PARADISE PINK

18 carat white gold with GASSAN 121 solitaire studs, various colourstones and Pink Zyttrine

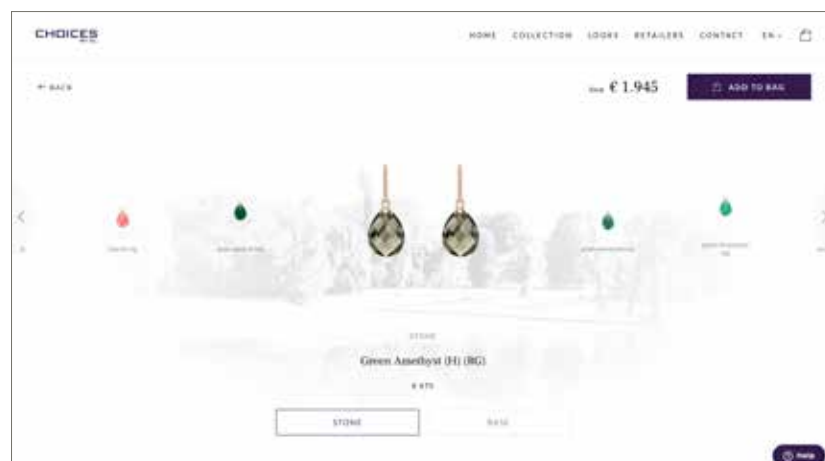
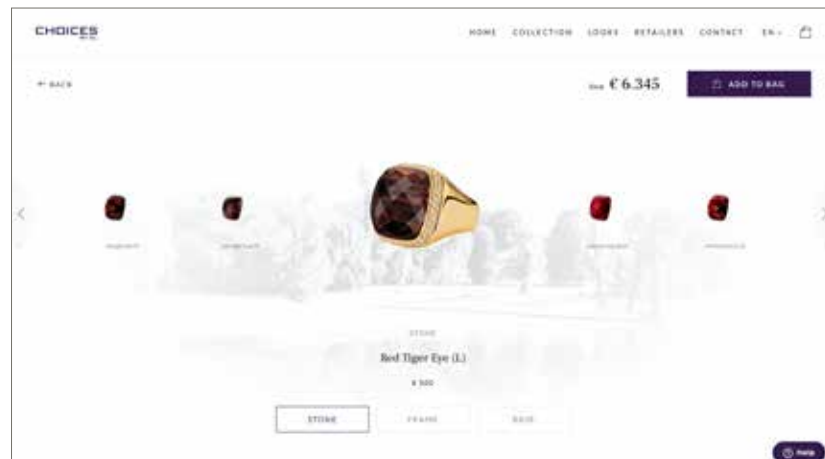




PENDANT BASE PEARSHAPE BOHO CHIC

18 carat white gold with white diamonds and Pink Zytine





ONLINE

“With the new configurator you can see and try all combinations. Mixing and matching really comes to life. It is like playing with LEGO for adult women.” The configurator and customization of products can no longer be ignored in various branches, but it is still much less common in the jewellery industry. The configurator fits perfectly with the concept of Choices by DL.

Website

www.choicesbydl.com

Instagram

[@choicesbydl](https://www.instagram.com/choicesbydl)

